

## 14. AISECT STUDIO

*[ In December 2007, AISECT set up a well equipped audio-visual content development studio. It has state of the art recording facilities to undertake audio-visual productions. The Studio offers a composite solution for idea, research, productions, fully equipped shooting crew, post production equipment and personal and critical input to good quality production, top quality editorial supervision.*



### **The AISECT Studio aims at :**

- Raising of professional standard of mass-media production.
- Creating contents on education, science, art and culture.
- Enhancing the capacity of AISECT Network and other institutions with audio-visual medium.
- Raising the professional standards of Audio Visual productions.
- Emphasizing the need of raising standards of Audio-Visual training.
- Conducting short and long term training programmes on Media and research.
- Establishing an audio-visual archive, databank of footage on all subjects.
- Organising debates seminar, symposia

and workshops on various subjects relating to Audio-Visual technology.

### **Productions :**

- In the short period of 2 years the Studio produced many documentary films, training programme modules like C.S.C. training film, ICT based interactive primer tools, Radio Science Magazine Vigyan Yatra, Cultural spiritual and musical albums, e-content on computer, science and technology. It has also produced audio video albums like Kavita Yatra, Hori Ho Brajraj and others in the area of folk and cultural music.

### **Application Area :**

- The niche of the studio is to develop audio-visual educational content.



A recording in progress

- The focus is also on creation of contents on activation and technical communication.
- Audio-visual contents based on art and culture are also promoted.
- The remarkable contributions made by the literary laureates, folk, music traditions of Hindi are compiled into audio/video series.

### Facilities and Services :

- Idea content & research script facilities.
- Video editing on Non-linear editing platforms. The latest video editing unit provides purposeful high-end professional work. The Modern editing software enable professionals to offer latest effects in music application.

**Audio Recording Studio :** The audio studio suit is equipped with latest digital multitrack recording mixing console. DVD players, professional VTRS, professional Monitoring speakers are available with acoustic studio. The audio mixer console is also useful in outdoor broad casting.

**The High Tech T.V. Studio :** The T.V. Studio is equipped with latest digital and HD and dg beta cameras for both studio production and outdoor recordings teleprompter, online editing, cool and hot light setup. Multichannel audio console and talk back system. The large accoustically treated studio floor is adequate

for recording News-shows, quiz shows and plays and serials. Digital still cameras are also available for still photography and operations.

**Stock Footage :** The AISECT Studio have stock footage on various subjects from around the world. Shots of various subjects. peoples, industries, traditional and local specialities on art and culture are also available in the Audio visual archive of the studio.

**Infrastructures :** The AISECT Studio offers the platform and infrastructure supporting the media professionals which is engineered to implement the best quality media outputs of professional standards.

The facilities available in the studio are as follows :

- Shooting floor and locations.
- Preview theater
- Accoustically treated airconditioned studio.
- Post Production, graphics and animation lab.

The upcoming projects : The studio is going to launch the portals on different subjects like, science art and culture. The community radio, science and technology channel and media academy are also in the pipeline.



Advance studio equipment