

## 7. STATE LEVEL CO-ORDINATED PROGRAMMES

*[ One of the most prestigious programmes conducted by AISECT during the last few years has been Indira Suchna Shakti Yojana of Govt. of Chhattisgarh, in which over 1,00,000 girls were imparted computer training. In 2006-07 the major state level programmes were Agmarknet Yatra and Parents Teacher Association Training Programme. Training to Tribal students under MAPCET continued in 2008 and new projects like Tejasvini were added. In the year 2009 the major projects were SGSY and CSC projects.*



In addition to All India Co-ordinated Programmes, AISECT also conducts several State Level Co-ordinated Programmes with the support of its widespread network. The areas of intervention are :

- Entrepreneurship Development
- Awareness Campaigns
- Panchayati Raj Institutions
- Self Help Groups
- Health
- Training and Capacity Building of Weaker Sections
- Institutional Training and Capacity Building of Employees
- Training in Schools and Colleges

These activities are designed, conceived and co-ordinated by various CORE centers within AISECT. The programme delivery is done through the AISECT Network. Some of these programmes are described below :

### **ENTREPRENEURSHIP DEVELOPMENT**

#### **EDPs WITH NABARD**

#### **Encouraging Entrepreneurship through EDPs**

AISECT conducted over 1000 ICT skill based EDPs all over the country in last 12 years. Every year it conducts about 100 EDPs in rural and semi-urban areas to impart ICT skill based entrepreneurship contents and impart

technical know-how for setting up financially viable enterprises. Some of them are supported by NABARD. Every year about 50 EDPs are conducted in Madhya Pradesh itself out of which about 10 are supported by NABARD. The table below gives the number of EDPs and skill Development Programmes conducted with NABARD during last two years :

**Rural Entrepreneurship Development Programme and  
Skill Development Programme of NABARD  
(2008 2009)**

Sl.No.	District	Programme	No. of Trainees
1.	Umariya	Rural Entrepreneurship Development Programme	30
2.	Bhind	Rural Entrepreneurship Development Programme	30
3.	Sidhi	Rural Entrepreneurship Development Programme	30
4.	Satna	Rural Entrepreneurship Development Programme	30
5.	Sheopur	Rural Entrepreneurship Development Programme	25
6.	Katni	Skill Development Programme	30
7.	Dhar	Skill Development Programme	25
<b>Total</b>			<b>200</b>

**Rural Entrepreneurship Development Programme and  
Skill Development Programme of NABARD  
(2009 2010)**

Sl. No.	District	Programme	No. of Trainees
1.	Panna	Rural Entrepreneurship Development Programme	30
2.	Sagar	Rural Entrepreneurship Development Programme	30
3.	Shahdol	Rural Entrepreneurship Development Programme	30
4.	Singrauli	Rural Entrepreneurship Development Programme	30
5.	Chhatarpur	Rural Entrepreneurship Development Programme	30
6.	Morena	Rural Entrepreneurship Development Programme	26
7.	Anuppur	Rural Entrepreneurship Development Programme	25
8.	Jabalpur	Skill Development Programme	30
9.	Sidhi	Skill Development Programme	30
10.	Chhindwara	Skill Development Programme	30
11.	Umariya	Skill Development Programme	30
12.	Khandwa	Skill Development Programme	30
<b>Total</b>			<b>351</b>

## **SURVEYS AND ACTION RESEARCH**

### **DISTRICT POTENTIAL SURVEY (DRIP)**

AISECT also conducted the District Potential Survey in Balaghat District of Madhya Pradesh with the assistance of NABARD. The survey was made to identify the employment potential available in the District's Rural Non Farm Sector. An exhaustive report has been prepared after conducting a survey in all the ten blocks of Balaghat district by AISECT team. This report forms a concrete basis of decision-making process in Govt. and Non Govt agencies for undertaking any developmental initiatives for employment generation or entrepreneurship opportunities in the rural non farm sector of the area.

### **TRAINING PROGRAMMES : ASSAM**

AISECT Regional Centre of Guwahati, Assam conducted Entrepreneurship Development Training Programme with NABARD in Guwahati. These EDP's were successfully conducted by AISECT State Centre of Assam and several new enterprises were set up by these trained entrepreneurs in Assam.

## **AWARENESS CAMPAIGNS**

### **PARENT TEACHER ASSOCIATION TRAINING PROGRAMME**

#### **Massive Awareness Generation and Capacity Building Programme**

Parent Teacher Association (PTA) Training Programme was conducted by CORE in two Phases with the support of Rajiv Gandhi Shiksha Mission, Madhya Pradesh and State Resource Centre (SRC), Bhopal. The objectives of this programme were as follows:

- Awareness generation among PTA members.
- Orientation on Duties and responsibilities



Parent Teacher Association (PTA) Training Programme with the support of Rajiv Gandhi Shiksha Mission, Madhya Pradesh

of PTAs.

- Induction Training on Smooth functioning of school administration.
- Monitoring of all govt. funds and its usage.
- Monitoring of the learning process of wards.

The Training Programmes were very successful from the planning phase up to implementation. About 15 lakh PTA members were trained within the stipulated time of 3 months through the efficient network of AISECT Block level Centres all over Madhya Pradesh. The PTA Phase-II was based on expert inputs on civil and financial aspects other than Planning and Training as done in phase-I. The training material for this programme was prepared by UNICEF, which was extremely useful in training the PTA members. The third phase of PTA training was completed in 2009, with good results.

### **I.T.YATRAS**

AISECT was the first to conduct IT Yatras in rural areas of the country. First IT Yatras were conducted in 2000 and 2001, an IT. for Masses campaign was launched in Chhattisgarh in the year 2002. The campaign was conducted around the Indira Suchna Shakti Yojana schools. Under this campaign, parents of the school children, govt. officials



Indira Suchna Shakti Yatra in Chhattisgarh

from the field and interested citizens were invited to the ISSY school computer centres for understanding the basic functioning of computers and their use. A booklet was prepared in Chhattisgarhi also for the general public, which provided a brief introduction to computers.

The campaign was launched from Bilaspur district where NASSCOM Chairman Dr. Kiran Karnik, Chief Minister Shri Ajit Jogi, Education Minister Shri Satyanarayan Sharma, Information Technology Minister Shri Mahendra Karma and AISECT Director Shri Santosh Choubey along with State Coordinators, District Managers, students and teachers were present. It was followed in Baster and Ambikapur divisions in the months of October and November. The campaign was in fact expanded to the whole state in November. An estimated number of over one lakh girls were benefitted from this campaign popularly known as Sabbo Bar Computer Abhiyan.

## INFORMATION TECHNOLOGY AWARENESS CAMPS

In its efforts to take Information Technology to people, AISECT organised Information Technology Awareness Camps in fifty districts and over 100 blocks of Madhya Pradesh and surrounding states. These camps were supported by District Administration and

Deptt. of Commerce and Industries, IT (GoMP).

The IT Awareness camps were organised in the form of a dialogue. For this purpose three booklets on "Information Technology in India" "Information Technology and its applications" and "Internet" were specially prepared in addition to a few posters and a folder.

As per reports over 50,000 persons participated in these camps directly and over 5,00,000 persons were approached through other media. A large number of schools and students came forward to start the learning process. Over 1000 entrepreneurs were identified for setting up IT units in various districts of M.P.

## NCSTC EXHIBITIONS

AISECT on its own has developed two Poster exhibitions in Hindi for popularisation of IT in rural areas. They are :

- History of Communications.
- History of Computers



The National Council of Science and Technology Communication, NCSTC (Govt. of India) accorded a project to AISECT to develop three more exhibitions as follows :

- IT in Education
- IT in Entertainment

- IT in Rural Development

They were completed and submitted to NCSTC in time. The project team included Santosh Choubey, Anurag Seetha, Santosh Shukla, Shilpi Varshney, Vandana Shrivastava and Ravi Jain.

## JANADHARYATRA

AISECT in 2005 conducted the Janadhar Yatra in Nainital district of Uttaranchal with I.IT Roorkee. The Janadhar Programme is a citizen centric e-governance initiative of the Govt. of Uttaranchal having financial assistance from UNDP. AISECT designed and developed the content of the Janadhar Yatra and its project team of dynamic leaders conducted the campaign at 30 remote and hilly locations of Nainital district. The entire programme was successful in generating awareness about the citizen services provided by the Janadhar Programme. It was very well appreciated by the rural communities wherever the Yatra went. The objectives of the Yatra were:

- To generate awareness in Nainital district, about the Suchana Kutirs established under Janadhar programme.
- To organise Janadhar Melas in 30 locations of Nainital district of Uttaranchal around which, regional level Janadhar awareness campaign and exhibition were organised.
- To organise demonstrations at the selected 30 locations to educate the communities about the useful information and services provided for them at the Suchna Kutirs.
- To generate awareness about potential of Information and Communication Technology by distributing folders and publicity material specially designed for Janadhar and Suchna Kutirs during the Janadhar Yatra.



Janadhar Yatra in Nainital district of Uttaranchal

## AGMARKNETYATRA

### Popularisation Campaign of ICT based Rural Initiative

The Ministry of Agriculture, DMI has designed and developed a portal with National Informatics Centre (NIC), to provide ICT based information services to the farmers. The portal is named AGMARKNET ([www.agmarknet.nic.in](http://www.agmarknet.nic.in)). Through this portal, all Krishi Upaj Mandis of the different states of India are connected via internet. The daily rates of all arrivals at connected Mandis are mailed to DMI, which uploads the information on this site regularly. The information on the portal is very valuable to the farmers while making their regular buying and selling decisions. It was felt that the awareness creation about Agmarknet will bring to the fore, tremendous hidden potential of Information and Communication Technologies benefiting Indian farmers. Keeping this in view, the Ministry of Agriculture, DMI selected AISECT to conduct Agmarknet Yatra around leading Krishi Upaj Mandis all over Madhya Pradesh. The major outcomes from the Agmarknet Yatra and Kisan Suchna Melas organised all over Madhya Pradesh were as follows :

- The Agmarknet campaign, involved all cross sections of people including farmers, traders, Mandi officials, local administrators,



AGMARKNET Yatra in Madhya Pradesh

elected representatives and Govt. officials in general.

- The campaign was conducted at 80 Mandi locations and the Mobile Van could reach out to 22 major Mandis in two phases.
- Approximately 20 to 30 Villages / Panchayats around the Mandi were covered in the Pre-Yatra phase of the campaign.

Thus the Agmarknet message could reach out to over 160 villages around 80 Mandis. The normal presence in the Kisan Melas organized during the campaign was between 300 to 1000 farmers. About 50,000 farmers were approached during the Yatra. Most of the communication tools designed for the Yatra were quite effective as they were made in local dialect. The Poster Exhibitions generated initial interest followed by portal demonstration and Mobile Van demonstration. The pamphlets and folders were distributed mostly in the Pre Yatra phase. At selected locations innovative Kathputli Shows were organized based on the theme of Agmarknet Portal.

## IT YATRAS CONDUCTED IN ALL AISECT CSC REGIONS

AISECT conducted IT Yatras of about 10 days duration in various regions of Madhya Pradesh and Chhattisgarh for awareness generation of CSC Project. These Yatras went

to all blocks of CSC districts of Madhya Pradesh and Chhattisgarh to attract prospective entrepreneurs about the benefits of CSCs among the rural communities.

## PANCHAYATI RAJ INSTITUTIONS

### BRGF TRAINING WITH WALMI

AISECT is the Training Partner of WALMI (Water and Land Management Institute), Department of Panchayat and Rural Development, Govt. of Madhya Pradesh. AISECT conducts the induction training for elected members of Panchayati Raj Institutions under the Backward Rural Grant Fund (BRGF) scheme of GoMP. AISECT not only successfully conducted these BRGF trainings but also provides adequate training resources and local manpower at Block level all over the state in 50 districts and 313 development blocks for WALMI, which is a rare possibility with other training partners.

## BRGF TRAINING IN CHHATTISGARH

A special training programme is conducted by AISECT in association with Dr. C. V. Raman University to develop I. T. Skills of persons related with Panchayati Raj institutions in Rajanandgaon district of Chhattisgarh. About thousand PRIs were trained in a course equivalent to DCA course upto block level



A s p e o a c g m i r r a e t i s c  
R a j o a f C n h a h n a

within the entire district. Training under BRGF was also conducted in Korba and Dhamtari districts in this year.

## SELF HELP GROUPS

### Empowering Women through SHGs

AISECT is conducting the Women SHG project in Dindori a remote and tribal district of Madhya Pradesh. It was targeted to form 400 women SHGs under the project and enhance their skill updation, linking them with market for sustainable livelihood and help them in forming women federations. It is supported by MPVVN under Department of Women and Child Welfare, GoMP.

### TEJASWINI PROJECT

**DINDORI:** AISECT is selected by MPVVN as Facilitator NGO for Tejaswini Project, an extension of the Swashkati in Dindori district of Madhya Pradesh. As an FNGO, AISECT is implementing Tejaswini Project at Dindori and Shahpur locations and has tilldate formed about 500 SHGs, trained on livelihood based activities and are linked to various income generation activities (IGA).

### SWASHAKTI PROJECT

AISECT in 2000-2001 started the Swashakti project for setting up self help groups in Tikamgarh. In the following years two more districts, Raipur and Bilaspur in Chhattisgarh were also included in this SHG project. AISECT'S performance both in Madhya Pradesh and Chhattisgarh was adjudged as one of the best in the respective states.

**TIKAMGARH:** In this district about 100 self help groups were formed in 15 villages with a total membership of about 1000 members. The groups have undertaken both community based and individual/group based self help initiatives. While creating community assets like community halls, bath places, meeting places, sewage systems, ponds, nurseries, Nadep facilities, wells and their maintenance



Tejaswini Project at Dindori in Madhya Pradesh

fall into the community arena, Individuals have also set up cycle repair shops, bangle shops, grocery shops, centres for collection and processing of forest produce, vegetables, cultivation farms, poultry and goatry centres, wood and metal processing centres, grain banks and such other rurally useful shops.

**RAIPUR AND BILASPUR :** SHGs of Raipur and Bilaspur districts had about 50 groups. They are functional at Raipur in 15 villages with about 500 members. Similarly 50 groups were operational in 24 villages of Bilaspur with about 600 members. These groups are engaged in training, in group formation, organisation of awareness camps and theme camps, mobilisation campaigns through art forms, awareness about food and nutrition, cultural programmes and similar other activities.

## HEALTH PROJECTS

### URBAN HEALTH PLAN

The Urban Health Plan Project was also conducted through the AISECT network. The major activities conducted under Urban Health Plan are training and orientation of doctors and volunteers, School level Micro planning, conduction of Health Check up Camps for students of Govt. schools. The basic objective of Urban Health Plan Project is to educate school students about health,



Health Check up Camps for students of Govt. schools under the Urban Health Plan Project

hygiene and cleanliness. In this manner AISECT addresses the common health problems prevalent among the students in govt. Schools. with its available resources and network strength.

## **CAPACITY BUILDING PROGRAMMES FOR WEAKER SECTIONS**

### **PRATISHTHA YOJANA Harnessing alternate livelihood for under privileged**

AISECT is conducting capacity building programmes on contemporary vocational trades for enabling alternate employment opportunities to manual scavengers. AISECT has prepared capacity building modules in Indian languages and tool kits for easier adaptability by the beneficiaries. In addition it also provides adequate post training handholding and networking facilities like alumni interactions, market linkages, organizing fairs etc. It is supported by Department of Scheduled Caste Welfare, GoMP.

## **SRMS PROJECT**

In the years 2008-10, AISECT undertook the updated form of Pratishtha Yojana, entitled SRMS project, in 12 districts of Madhya Pradesh. The table below gives the number of persons trained under SRMS project in

various districts and the trades in which they were trained :

### **SRMS (Pratishtha) Training of AISECT 2009 - 2010**

S. No	District	Trade	No. of Trainees
1	Jabalpur	Computer Data Entry and Tally	50
		Computer Software	45
		Computer Hardware Maintenance	
		House Wiring, Home Appliances and Repairing	
2	Bhind	Jute work, wire Manufacturing and Handicrafts	155
		Tailoring	50
3	Dhar	Motor Winding	50
		Fashion Designing	128
4	Khandwa	Electric Course	92
		Fashion Designing	31
		Electric Course	19
		Transformer Repairing	12
		Motor Winding	9
		Screen Printing	14
		DTP	15
5	Seoni	Faison Designing	53
		Transformer Repairing	52
6	Dewas	Screen Printing	53
		House Wiring	50
7	Rewa	Computer	47
		Computer	15
		Motor Winding	135
		Motor Winding	15
7	Rewa	Computer	33
		Mobile Repairing	4
		Motor Cycle Repairing	4

S. No	District	Trade	No. of Trainees
		Candle/Agarbatti Making	11
		Tailoring/Embroidery	17
8.	Satna	Computer	22
		House Wiring	13
9.	Ashok Nagar	Computer Hardware	15
10	Damoh	Cutting Tailoring	10
		Motor winding	25
11	Bhopal	Insurance & P.D.	19
12	Burhanpur	Computer	19
<b>Grand Total</b>			<b>1327</b>

#### SRMS (Pratishtha) Training of AISECT 2008 - 2009

S. No	District	Trade	No. of Trainees
1	Dhar	Electrician	185
		Computer Training	86
		Tailoring & Embroidery	72
		Fashion Designing	187
2	Mandla	Computer Training	23
		Tailoring	5
3	Bhind	Computer Training	125
		Motor Winding	375
		Tailoring	500
4	Shahdol	Computer Training	77
5	Chhatarpur	Computer Training	80
6	Satna	Agarbatti/Candle Making	142
		House Wiring	125
		DTP	164
		Garment Making	24
		Jute Making	45
7	Vidisha	Computer Training	46
8	Tikamgarh	Computer Training	26
		Agarbatti Making	34



Training under SRMS Project

		Tailoring & Embroidery	62
		Weiding Training	20
9	Rewa	Computer Training	42
10	Balagath	Computer Training (Ms-Office)	68
		Motor Winding	2
		Screen Printing	12
		Cutting and Tailoring	58
		Mobile Repairing	5
		Electrician	13
11	Panna	Computer Training	90
<b>Grand Total</b>			<b>2693</b>

Training in specific trades was also conducted for the scheduled caste students in Bhopal and Raisen Districts.

### MAPCET TRAINING PROGRAMME

AISECT is conducting computer training programmes for about 1000 Schedule Caste and Schedule Tribe students every year in various districts of Madhya Pradesh. The training programme is sponsored by Madhya Pradesh Council for Employment and Training (MAPCET), Govt. of M.P. The training programme is undertaken at all major districts of the state like Satna, Gwalior, Katni, Shahdol, Hoshangabad, Dewas and



Student trained under the MAPCET Training Programme

Neemach districts of the state. The table below gives details :

#### MAPCET Training for Schedule Caste and Schedule Tribe Students

Sl. No.	District	No. of Trainees
1.	Satna	100
2.	Gwalior	100
3.	Katni	100
4.	Shahdol	100
5.	Hoshangabad	100
6.	Dewas	100
7.	Neemuch	100
	<b>Total</b>	<b>700</b>

### INSTITUTIONAL TRAINING AND CAPACITY BUILDING IN SCHOOLS AND COLLEGES

#### TRAINING IN TRIBAL HOSTELS : MADHYA PRADESH AND CHHATTISGARH

AISECT conducted computer training programmes for 700 Schedule Caste and Schedule Tribe students during 2006-2007 in the seven districts of Madhya Pradesh. The training programme was sponsored by Madhya Pradesh Council for Employment and Training (MAPCET), Govt. of M.P. The training

programme was undertaken in Satna, Gwalior, Katni, Shahdol, Hoshangabad, Dewas and Neemach districts of the state. In 2007-2008 a total of over 700 Students were trained in these districts.

In Chhattisgarh, the I. T. Training to students enrolled in Tribal Hostels has been given by the AISECT Network. These programmes are conducted in about 180 Tribal Hostels in the districts of C. G. The table below gives details :

Sl.No.	District	Students	Hostels
1	Jashpur	3129	52
2	Ambikapur	2025	47
3	Kanker	754	20
4	Mahasamund	833	29
5	Janjgir	568	30

#### PMRY TRAINING PROGRAMME

AISECT also conducted Pradhan Mantri Rojgar Yojana (PMRY) training programme for about 100 unemployed youth in the districts of Chhattisgarh. The training programme is sponsored by the Department of Industries, Govt. of Chhattisgarh. The programme is conducted in the remote areas of Ambikapur and Kanker districts. The PMRY training is also conducted in M.P. for unemployed youth of districts like Indore and Rewa. The scheme is now being modified by Gol and is available in various districts with different nomenclature.

#### TRAINING OF GOVT. EMPLOYEES WITH CRISP : MADHYA PRADESH

AISECT is the Channel Training Partner of CRISP (Center for Research and Industrial Staff Performance) for conducting various training programmes of employees and officers belonging to various government departments. Under this association, AISECT conducts massive employees training programmes at district and block level all over the state. The prominent clients are

Department of Agriculture, Department of Industries and Department of Information Technology etc. AISECT provides training infrastructure, training contents and resource persons at district and block level for all such trainings. About 5000 employees and officers have been trained through AISECT network of centres till date.

### **TRAINING PROGRAMMES : GUJRAT**

AISECT has been identified as a training agency for imparting I.T. Training to Govt. Employees in 5 Districts. The AISECT Centres of Gujrat are conducting the training programmes of basic I.T. Applications and Internet e-mail for skill updation of the employees in Govt. Departments.

### **TRAINING IN SCHOOL AND COLLEGES**

#### **INDIRA SUCHANA SHAKTI YOJANA : CHHATTISGARH**

One of the most prestigious programmes of AISECT has been the Indira Suchna Shakti Yojana of Govt. of C.G. under which over 1,00,000 girls were trained in ICT skills in over 1297 schools.

Indira Suchna Shakti Yojana emerged as one of the most prestigious programmes of AISECT. Conducted in close collaboration with Govt. of Chhattisgarh and CHIPS (Chhattisgarh Information Technology Promotion Society), the programme invited attention of various State Governments, National and International agencies.

The project aimed at empowering girls, belonging to weaker sections, by imparting them basic skills in Information Technology. Special course material was developed for this programme in which four books were brought out for 9th/10th/11th/12th standard students in Hindi.

During ISSY Project, new innovations and



College Training Programme in Chhattisgarh

initiatives were emerging around the ISSY schools. For example WLL phones were introduced in the school and they networked with the Tehsil level server so that land records can be distributed through the schools. The school computer centre became a library cum information centre. Information Technology for Masses campaign was launched keeping the ISSY schools in the centre. Jan Rapat or Human Development Report was computerised through ISSY schools. Thus the ISSY schools became a hub of social action and knowledge in their area.

#### **COLLEGE LEVEL TRAINING PROGRAMME : ORISSA**

AISECT was a partner in the joint venture training programme of Govt. of Orissa, in which computer training was imparted in 25 colleges of three Western Orissa districts Sonepur, Bloangir and Nuapada. Special package of course and course material has been developed for conducting these training programmes.

#### **COLLEGE PROJECT : CHHATTISGARH**

One of the major initiatives of Dr. C. V. Raman University was IT Training Programmes for students of Govt. Colleges in Chhattisgarh . Under these programmes, IT Skill based

